

Inside Hua Hin

Cha-am • Pranburi

Issue 36

Tattoos

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Global Economy

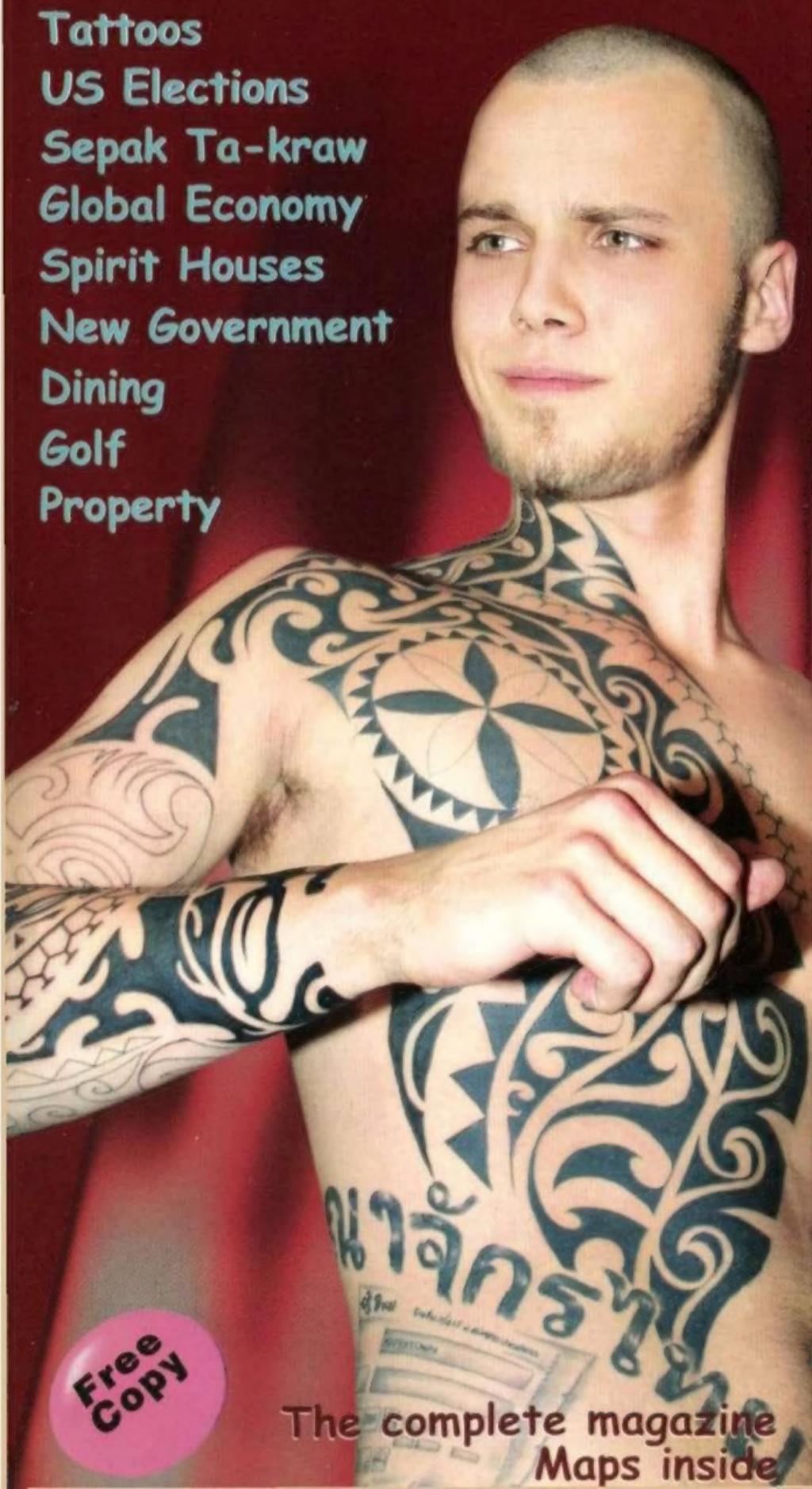
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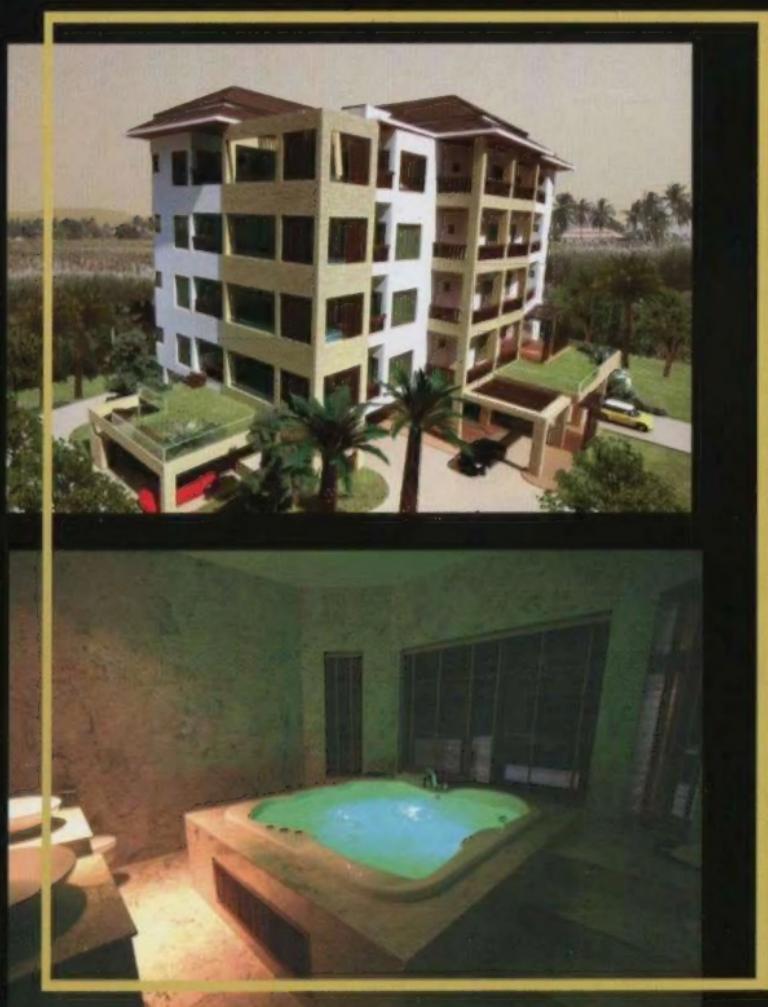
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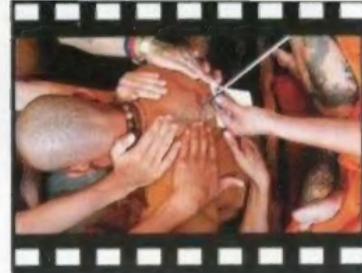
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NEXT STEP
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Hua Hin

Cham

When a Bangkok family wants a quiet, relaxing weekend by the sea with clean water for swimming and uncrowded fine sandy beach, they go to Hua Hin, just over 200 kms away to the south on Petchkasem Highway. Hua Hin is a charming old-fashioned beach resort and a fishing town of Prachuab Kirikhan Province on the west coast of the Gulf of Thailand.

Swimming off Hua Hin beaches is pure and an unadulterated delight. The water is warm, clear and clean, absolutely untainted by any form of pollution. The beach slopes down so subtly far out into the sea, that the big incoming waves gradually dissipate into soothing and rocking motion of the water, well before reaching the beach. Children down to toddler size can safely frolic in the shallow water of the beach without fear of crashing wave or steep underwater bank.

Klai Kangwol Palace is the official royal summer palace, where HM the King spends most of his time. Here the royal wedding anniversary is celebrated every year on April 28.





Hua Hin in Thai means stone head. Off the main beach are rock outcrops jutting out of the sea water that give the beach its name. To the right of the beach walk, stretches the fabled shoreline of Hua Hin, a white plain of fine sand reaching off to the distant Khao Takiab.

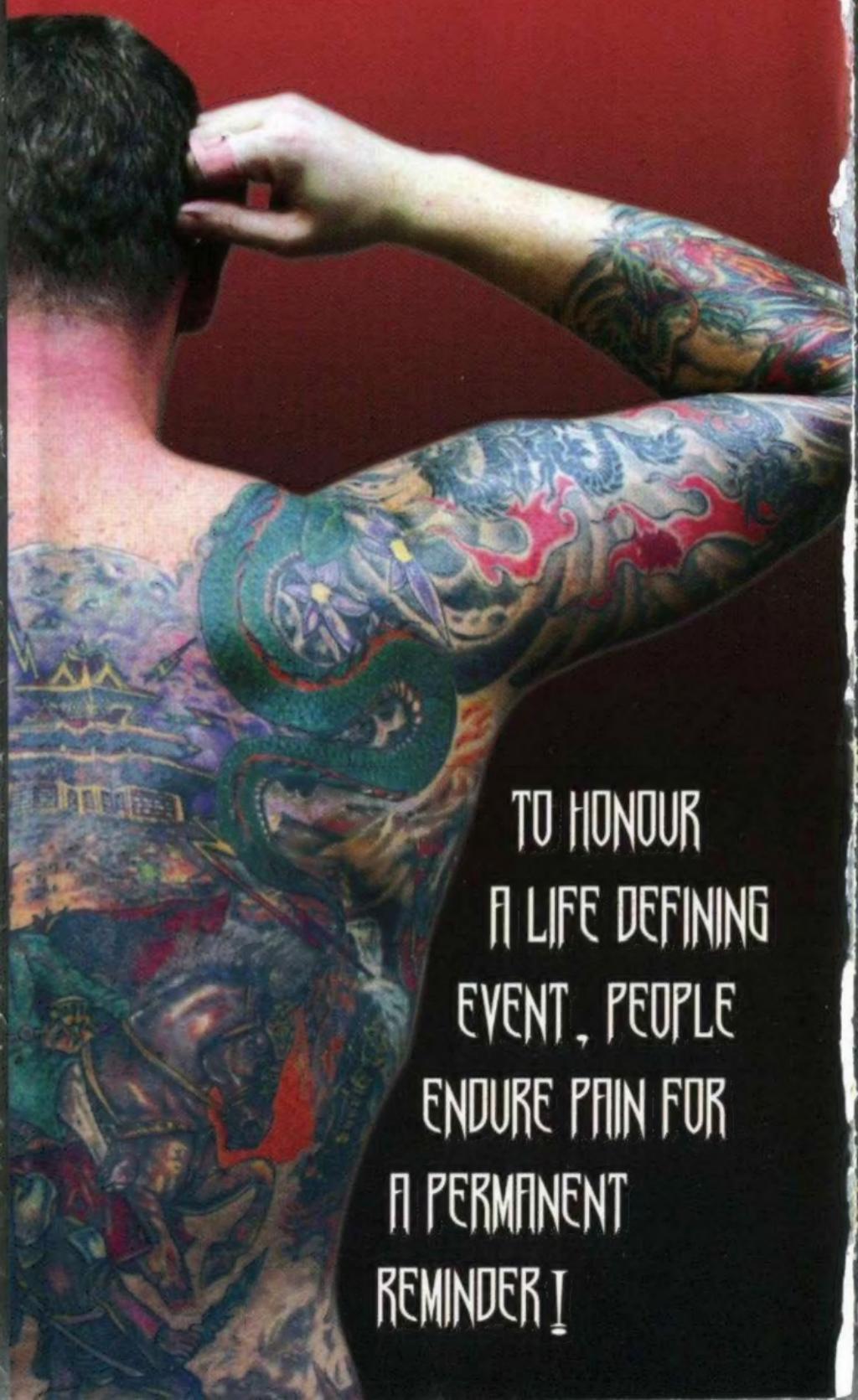
Hua Hin beach has been given 4-star status by the Govt. Agency (TAT) and is the second best beach in Thailand. The beach from Hilton to Khao Takiab is wide and ideal for swimming from infants to adults. It runs for five kms. with no obstruction and has old trees for shade. Visitors can walk or jog all along the beach till Khao Takiab, where tall Buddha statue is in standing position.

All along, the small sois link the beach to the main Phetkasm road.

Cha am: Cha am beach's sand is equally fine with clean waters. Cha am existed on the Thai map, even four hundred years ago. The beach in front of Veranda Resort and Springfield condo, deserve a visit and try beach-side seafood restaurant.

Getting Around: One can walk around the Hilton Hotel towards the fishing pier and come out in front of the night market. Or take a walk in front of Sailom Pavilion, go straight to the railway station or turn left towards the Market Village. Take tri-shaw around or small four wheelers for long distance. Use reliable car rental to go to Pranburi, golf course, Mrigadayavan Palace or National Parks.

TATTOO WORLD



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It's easy to tell when an underground enthusiasm like tattooing goes mainstream. People start referring to those who partake in it as a "community". Then magazines and conventions make their appearance. Further validation of tattooing comes from TV, where enthusiasts watch and wince at shows, that explore the illustrated life.

According to an American FDA survey, 45 million people (equally divided between genders) have at least one tattoo. Once restricted to only sailors and prisoners, ink art is now mass market and an ever increasing demand.

There seem to be nearly as many reasons for getting a tattoo as there are adherents. Some are impulse buys- an 17th birthday, religious fervour or relationship with an opposite sex. Cupid is the most popular subject and the worst, given that many relationships dissolve before the ink is even dry .



" For everyone , the process of life is mysterious and unknowable. There are big and small unanswered questions . Who will be rich or poor? The human beings have always been haunted , because of their inability to control their fate but they have been tempted to try to do so. " Khun Heng, a known Buddhist tattoo artist in Khao Sam

road, for the last four decades. He only uses traditional long iron needles and concentrate on Buddhist scriptures. The Thai tattoos go back 1000 years to Khmer times and culture. "To be a special person , you must have good behavior. The tattoos have no power, if a person does not adhere to good life." Heng claims. "These are a complete belief system, they are not a quick fix".

The Britannica indicates that tattoos have been found on Egyptian and Nubian mummies dating back about 2000 BC. After the advent of Christianity, tattooing was banned in Europe, but persisted in

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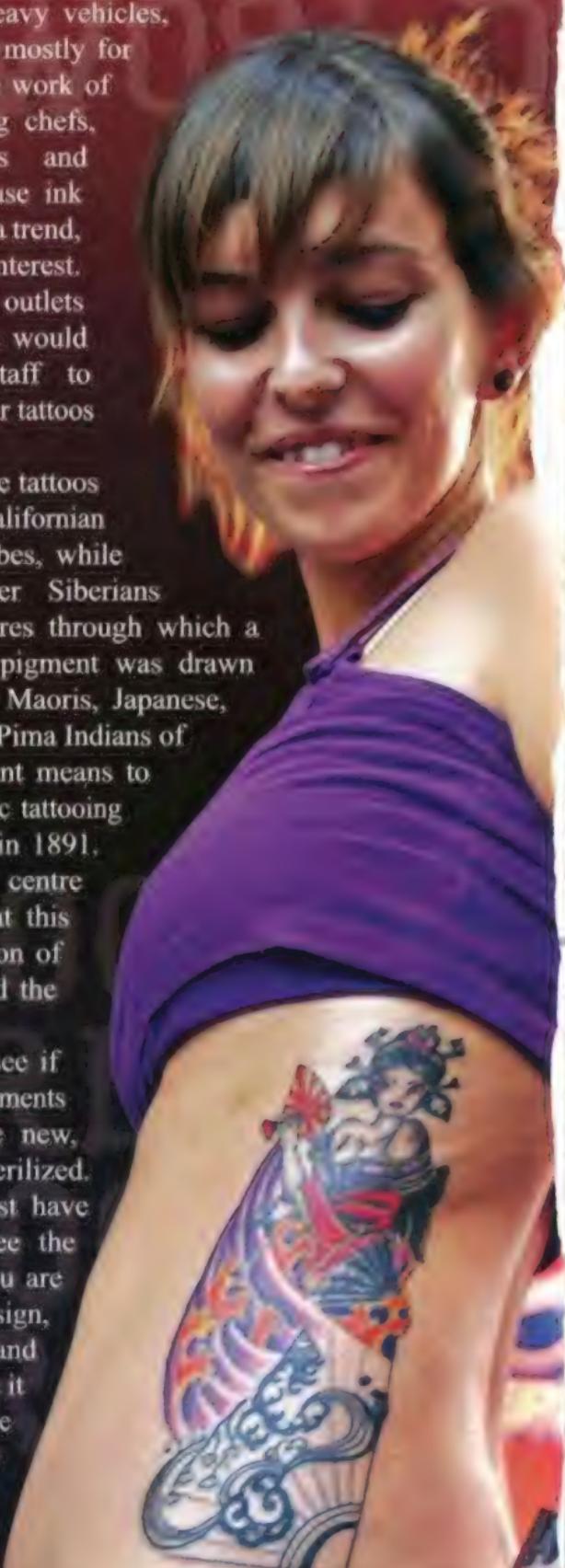
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the Middle East and other parts of Asia. Moses, perhaps better known for his work with the Ten Commandments, lobbied against tattooing: "Ye shall not make any cutting in your flesh.....nor imprint any marks upon you." And tattooed Indians and Polynesians were such a novelty, that upon being discovered by Captain Cook's sailors in the mid-1700s were relegated to sideshow status in circuses and fairs in the United States and Europe.

Today, however, you'd be hard pressed to be in a room with 10 people and not have at least one person with a "tat," hidden or on display. Tattoos are noticeable among drivers of heavy vehicles, machinery workers mostly for their safety, than the work of an art. While young chefs, bartenders, painters and yuppies at present use ink markings as more of a trend, than have deep interest. However, most retail outlets and fast food places would not allow their staff to publically display their tattoos in Thailand.

Coloring in to the tattoos were introduced by Californian Native American tribes, while Eskimos and Easter Siberians made needle punctures through which a thread coated with pigment was drawn under the skin. The Maoris, Japanese, Burmese, Nigerians, Pima Indians of Arizona used different means to add color. The electric tattooing needle was patented in 1891. The US became the centre of tattoo influence at this time, with the creation of pattern sheets around the world.

People have to see if they are allergic to pigments and the needles are new, sealed and then sterilized. The shop it-self must have the sterilizer and see the artist at work. If you are carrying your own design, make sure the owner and the artist understands it well. Go through the websites to have some clue, but scared of being copied, the



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10.00-22.00 hrs

Thai silk has become popular worldwide. Only a few decades ago, it was Thailand without buying a piece of this fabric. Thai silk was originally used for dresses and clothing. Nowadays, it has become a popular material for upholstery, draperies and household furnishing. Countless shops in Thailand offer both plain and printed silk. The fabric has become more and more popular for fashion garments, plate mats, rugkins, necktie and scarves. Some are used as a cover for notebooks, jewelry boxes, etc. or eye-glass case.



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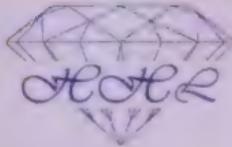
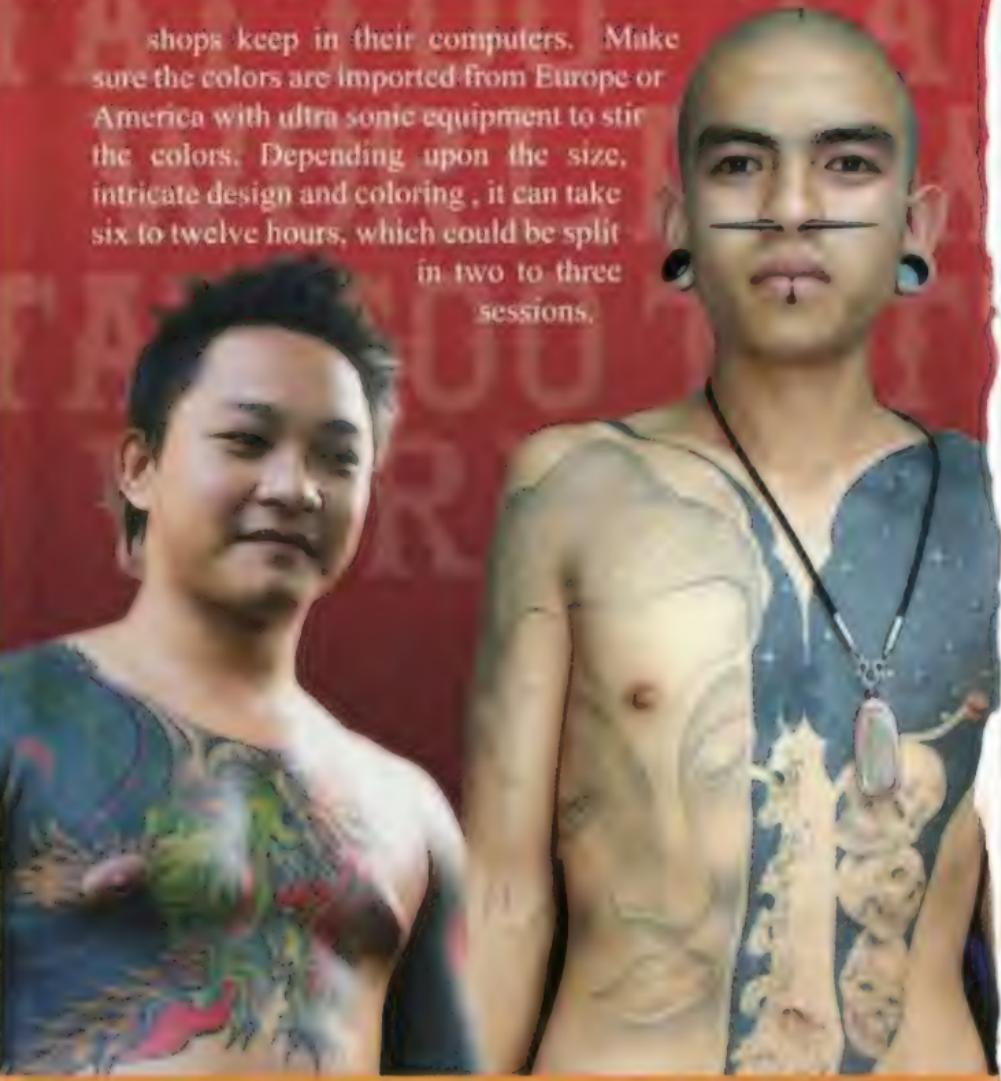
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shops keep in their computers. Make sure the colors are imported from Europe or America with ultra sonic equipment to stir the colors. Depending upon the size, intricate design and coloring, it can take six to twelve hours, which could be split in two to three sessions.



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Take pain killer if one can not sustain the pain. The most painful part is on the upper side-ways under the arm pit. In Hua Hin there are about fifteen shops, the first artist was Alex, who still has the shop opposite Sofitel Centra (tel: 089-8050-992) under his name. Close to him there is another shop Siamese 3 Tattoo by Noi ,website siamese3tattoo.com (tel: 089-6478-981). Another reputable shop on Dechanuchit is Thailand Tattoo Center (tel: 081-3651-780) and web site by the same name. Kiddy Tattoo on the same road is a fine artist.

The price in Thailand is almost fifty percent cheaper than Europe. Angelina Jolie who has longitude and latitude co-ordinates of her children's birth places on the arms, has got it done in Bangkok by a former Thai monk named Nu.

There is a healing period of few days, when you need to avoid swimming and lying under the sun. A 5000 baht statement in pigment may be permanent, but sometimes it fails to be more than skin deep.





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RACE TO THE WHITE HOUSE

FACE OFF

Why the world has to closely monitor the US elections, inspite of being a marathon!
The person who walks in to the White House, is the most powerful, influential and watched President in the world!

The election campaign is a bit unusual for the rest of the world, where head of the government is elected in one day and there're no celebrations prior to that date. No caucus, no super delegates, in democracy, each voter has the equal right, irrespective of status. Probably the story is somewhat like American football-local turf! local rules!

The rules vary from state to state and from one party to another. The see saw battle between Barack Obama and Hillary Clinton would probably carry on to their national convention in July. Till February 20, Obama had 1,319 delegates, while the former First lady secured 1,245. Who-so-ever gets 2,025 delegates, would be nominated from the



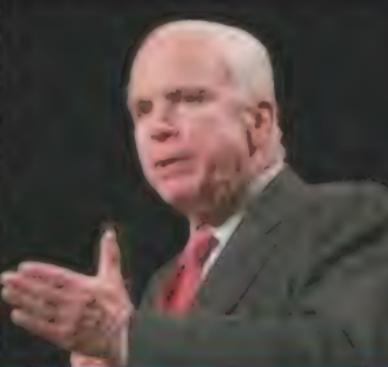
Texas and Ohio primaries on March 4 are crucial for Clinton to be in the race



Obama speeches are inspiring and popular among young voters and Afro-Americans

members. Some super delegates have already aligned with certain candidate. Hillary Clinton has 234 and Barack Obama 161, the balance undecided. The super delegates usually don't over rule majority votes, if the difference is wide, as it can create permanent split in the party.

Barack Obama 48, is a first-term senator from Illinois. He's civil rights attorney and has proposed legislation where companies have to verify their employees are legal residents, didn't vote in the war against Iraq, wants to pull the troops from Iraq. Obama is charismatic; some compare him with Ronald Reagan and John F. Kennedy.



John McCain- front runner among Republicans has lesser chances of making to the White House

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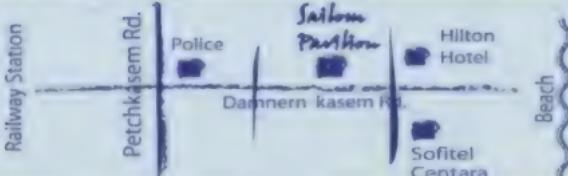
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Sailor Pavilion is the trendiest hang-out in Hua Hin at present. Located within walking distance from the Sofitel and Hilton hotels and next to the main police station, visitors can have the best bites in town, such as the Great American Rib Company, Subway and Mc Donald's for the sumptuous food.

Chartage has beautiful collection of Belgian designs for lady's bag and shoes. Stylish lingerie and swimwear from Triumph and Speedo on the second floor. Tropical household decorative items from Lanta shop. The leading book store of Thailand incl. magazines and newspapers at Asia Books. Phuket Laguna Club offers five deluxe hotels and property to buy at Laguna Beach of Phuket. Game Zone offers fun games for children and adults.



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On Super Tuesday memorable election-night speech he echoed "We are the CHANGE that we SEEK" - is unprecedented in recent memory.

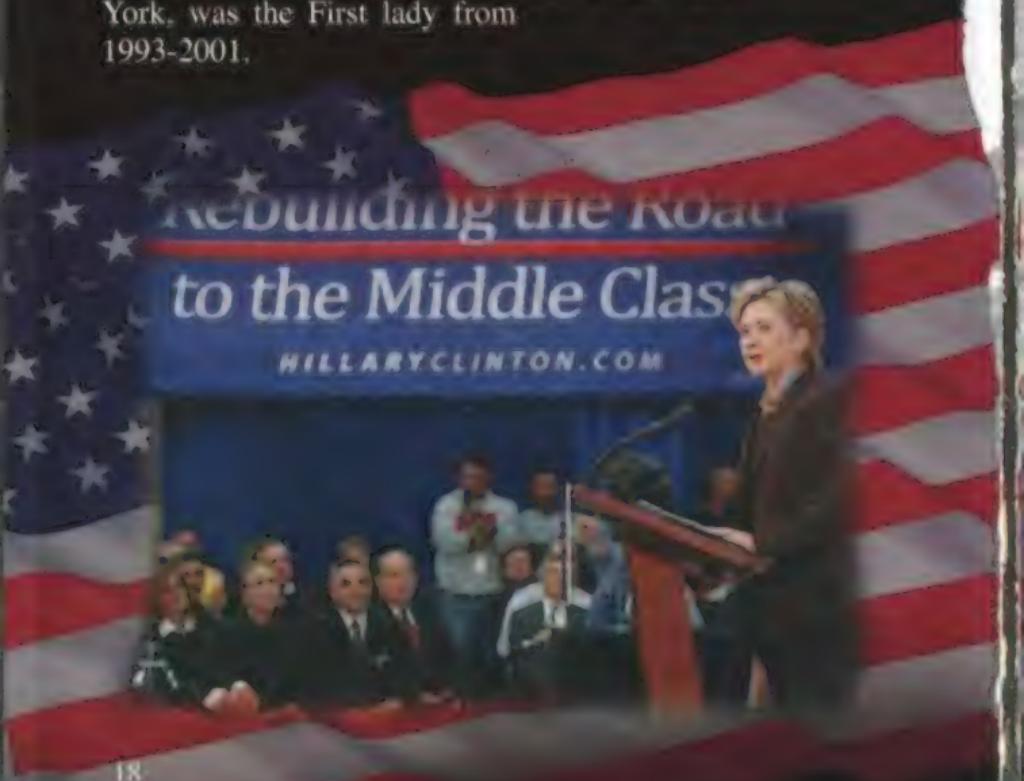
The crowd retorted "Yes, We Can," was turned into a brilliant music video featuring an array of young, hip, talented and beautiful celebrities.

"This campaign is different than other campaigns for the President of the United States of America. It's different not because of me. It's different because of you." Obama's most effective lines "craziness of trying the same old thing in Washington and how come you expect a different result." He has the ability to inspire without focusing on specific issue or cause. He's facing tough going among the middle and upper middle working people. His base is Afro-Americans, celebrities and the young. He's married to Michelle, with two daughters.

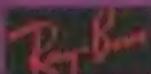
Hillary R. Clinton 61, is senator from New York, was the First lady from 1993-2001.

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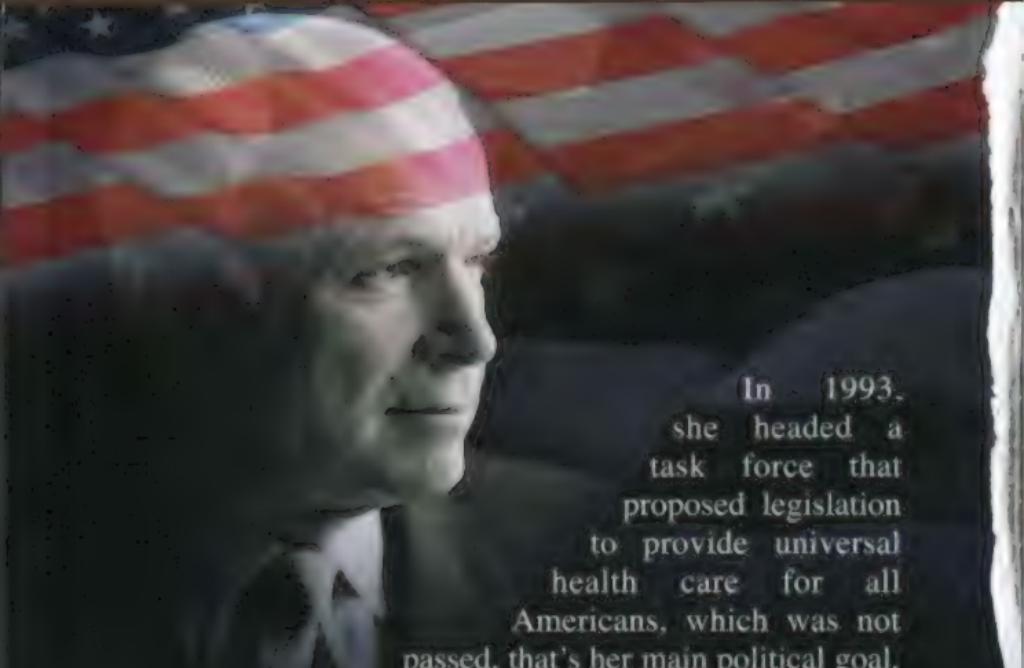
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In 1993, she headed a task force that proposed legislation to provide universal health care for all Americans, which was not passed, that's her main political goal.

also to turn economy around, create more jobs, recall troops from Iraq within one year of her Presidency and softer approach to immigrants. Her voting base-big corporations, lobbyists, women and Hispanics. She simply knows more than Obama does. She has been far more likely to take questions from the press and public than Obama. That appeals to voters, who're more interested in results than in inspiration, it appeals to families. Her husband's attempts to point, Obama as a "race" candidate - only reinforced the strangely desperate nature of the campaign. She's still finding tough to convince "She is Tested, Trusted and Ready. Let's make it happen"! The Clintons have a daughter.

On February 20, Obama's victories extended his winning streak over Clinton to ten Democratic nominating contests. The next primaries are in Texas (228) and Ohio (161) on March 4. The last primaries are in Pennsylvania (188) on April 22. Which primary prove to be decisive, only time will tell. But history is in the making, either the President of the US will be a woman or black Afro-American. It should atleast bring conciliation than confrontation.



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Central Hua Hin

Sam Roi Yot

This National Park, approximately 60km south of Hua Hin, is a favorite among bird watchers during this time of the year. Thailand's first marine park, offers quiet white sandy beaches and towering limestone outcroppings. There are 3 caves, worth a visit but early in the morning. The Park has a restaurant as well. Both Pala U waterfall and Sam Roi Yot deserve full day trip.

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John McCain 72, Republication is senator from Arizona, married with seven children. He was POW in Vietnam for five years. McCain has called for "Greater Commitment in Iraq" and immigration reforms, that would provide illegal immigrants a path to citizenship. McCain has strengthened his claim to be the Republican nominee, but growing attacks from conservatives may hurt him in November. He has notched 918 delegates as compared to his closet rival Mike Huckabee 217. The target is 1,191.

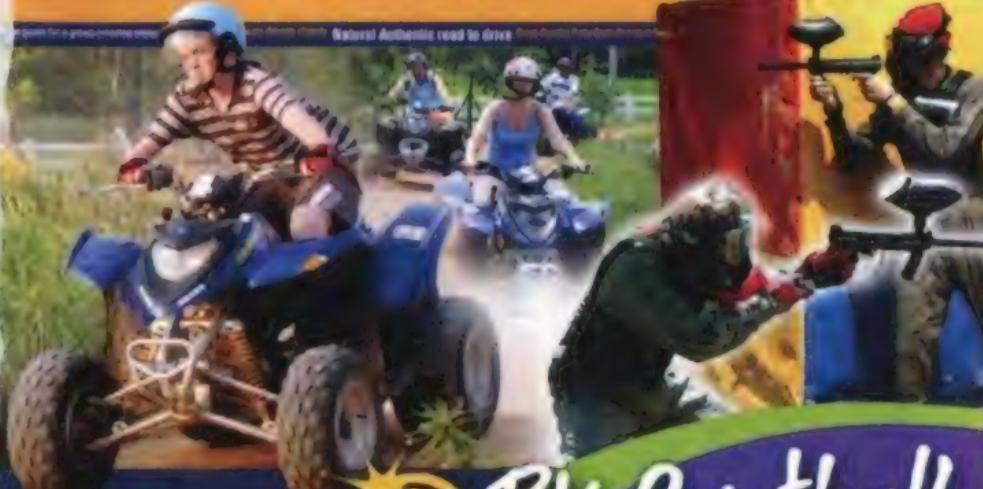
Whosoever sits in the Oval office, the individual has to face tremendous challenges both at home and abroad!



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Papa John

Papa John :- Steak and International. Established since 1995, here the steak is from New Zealand and is a favourite with Scandinavians. The only restaurant with Finnish menu, also have ostrich meat. Highlights are chateaubriand, spareribs, duck breast fillet with orange sauce and Cordon Bleu. Special side order home fried potatoes. Good selection of wines to go with meat. Seating both air-conditioned and outdoor. Reasonable prices and extensive menu. New location 154 Takiab Road, Nongkhae, Huahin (Tel: 032-514-295)



Sunshine Restaurant

Sunshine Restaurant:-European, Thai and Seafood



This restaurant specializes in European, Thai and Seafood. Imported German beers are available. Grain-fed steaks prepared in different styles, wood cutter steaks, lamb chop, assorted German boiled and grilled sausages, Bavarian grilled pork knuckle and duck. Seafood covers grilled King

prawns, grilled red snapper with spicy sauce or lemon butter. Beef escalope "Vienna style" mixed grills, Wiener schnitzel are highlights. Breakfast is served too. (Opposite Hilton Hotel)

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SEPAK TAKRAW

A Unique Regional Sport!

Sepak Takraw (kick volleyball) is a concoction between volleyball, football and badminton. Invented 500 years ago in Malaysia, the official name Sepak (kick) was used in Malaysia and Indonesia and Takraw (Woven ball) in Thailand. Although played throughout the country but players from the North East are better skilled. Here, everyone just calls it Takraw, which in Malaysia and Indonesia it's spoken "Sepak Takraw".





No court or net was used initially while court was introduced first, followed by the net. The size of the court is the same as badminton, but here all galleries are not included. The net is five feet from the ground. Either side has one circle for serving and two half next to the net for tossing the ball to a player in the circle who's called a "Tekong", while the two players at the net are referred to as "Inside Left" and "Inside Right". In play only three players are allowed and are called "Regu". In a game each team has to give nine registered names and players could be rotated as per the coach. The points are counted like badminton till 15. In a game, there're three sets, if the first two are tied, the game is carried to the third, which has only six points. The ball is spherical with 12 holes made of woven rattan or synthetic rubber. It should also have 12 inter sections, weighing 170 gms, with 43 cm. in diameter. There're changes for women, where the ball is 150 gms and diameter is 42 cm.





Each player has only one attempt to pass the ball and it could be passed using foot, knee, shoulder or head. The arm including fingers shouldn't touch the ball (like football). The battle to shoot the ball is thrilling at the net (like volleyball). Best use of the feet like bicycle kick or reverse kick shooting at 140 km. per hour, is at the net. The opposing players make an attempt either to block it at the net or receive and pass it to their player, or make a volley and shoot back. The ball shouldn't touch the floor.

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Rain or sunshine, Takraw can be played indoor and outdoor cheap (200-300 baht). It's an art and mastery of each individual player, how to dodge your opponents. The coach can ask for a time out, either for replacement or an advise. The Asian Games Committee had included Takraw from 1990 Beijing games using soft synthetic or plastic ball with twelve holes. The international Sepak Takraw Association is based in Bangkok with eighteen members countries.



Khao Tao



Khao Tao should be visited, whether you're in Hua Hin or Cha am. It has everything except the crowd and suffocation. 10 km. down from Hua Hin going towards Pranburi, look for Khao Tao Villa Beach Resort signboard, on your left while coming from Hua Hin.

This at present is the most sought after residential place. Opposite the Khao Tao *wat*, is a lake with two piers, a place close to the nature. Straight down the road would lead to a hill top *wat* with huge glorious Buddha in a sitting posture. There's smaller standing image as well, a *wat* and a cave. Cool breeze and soothing music from *wat* will cool anyone's nerves. The *wat* has terrace and a sala overlooking the endless beach and the sea.



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to
Pranburi Town
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Mountain

Chao Mae
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Pranburi
Hospital

Pranburi
Road

Rat Bannung Road

PRAN-A-LUXE
Tel. 032 631 381

N

Chao Mae Kuan Im

to
Sam Roi Yod
National Park

Khao
Tao

Yai Beach

Tua Mountain

Sai Nai Beach

View Point

Pranburi
Estuary

Bacchus
Home Resort

Pak Nam Pran

Pranaluxe

Golden Pine

Evason

Resorts

Tanao Sri
Pattawia
Aleenta
Hua Plee Lazy Beach
Pran Havana
Prasebaan
Purimuntra
Beauty Beach

Resorts

Privacy Beach
Dolphin Bay
Anchana

Khao
Karlok

© G. Lippert

PRANBURI



Visitors heading for the beach and coming from Hua Hin after 15 Kms take left turn, where they see different hotels' sign. One can also come through Chaam/Hua Hin bypass, if you don't wish to go through two cities. Evason and Evason Hideaway are two premier resorts but it's not on the beach. A dirt public road is between hotel's rear and the sea. The same goes for Bacchus, Golden Pine, Tanao Sri and Pattawia. While small boutique hotels like Aleenta up to Beauty Beach are on the beach. It's worth going up Pranburi National Forest at Khao Kalok. Hotels like Privacy, Dolphin Bay and Anchana come under Sam Roi Yod. After Khao Kalok take right turn and go to the road, where you would see Dolphin Bay, Privacy and Anchana sign posts. One can try Bar-B-Que from the stalls or go to Seafood restaurant called Raan Chaew (Great food shop!) with squid sign post or have hotel's food.



Things to Do

Fresh Market & Alms giving



Around 6.00 in the morning, go to fresh market behind the night market. Daily necessities are on display in the open, unlike modern supermarket. Thais give offerings to

monks everyday to seek their blessings and you can try poor man's breakfast, which includes Chinese donuts and soy milk for 10 baht.

Seafood Dining



Seafood dining is the main attraction and fishermen bring fresh catch daily. There are rows of restaurants with display of seafood along the Naresdamri Road. Seafood restaurants are on Naebkaehad road,

Khao Takiab and the Night Market. The menus are displayed along with pictures describing the preparation. Go for the fresh food rather than the price.

Hin Lek Fai

Take right turn at Chomsin Road (Hua Hin 70) going towards Pa La-U waterfall. Follow Hin Lek Fai sign and climb the steep mountain.

Here are six vantage points from where you can see Hua Hin from one end to another. The best view is from Point 5-6 and has a bird sanctuary. Digital cameras are handy.



Eco River Trip

Sit back and admire the magnificent flora and fauna of the Pak Nam Pran, Pran Buri area in complete silence while cruising in brand new luxury river boat. Pick-up from hotel approx. 8.30 a.m., travel to Mermaid Pier and board the Kingfisher electric boat. Cruise to the Forest Park Mangrove Swamp for three hours. Come back for Bar-B-Que seafood lunch. Depart again to see Kingfishers, Egrets, Sea eagles and many others. Watch the local fishermen at work. Tour ends at Pranburi railway bridge at approx. 4p.m. For booking and information, contact 032-632223 (office), 084-8007400.



Night Market

Located close to the clock tower on the other side of Petchkasem road, is a must for every visitor. Food is the prime attraction here but freshness is not guaranteed. Please ensure food is fresh and well cooked. For fish see that eyes are transparent and gills are deep red. Eat live crabs.



ATV Scooter

ATV Cha-am's terrain is set amidst lush green surroundings for you to enjoy pleasant overview, while you are out riding premium quality cars of Polaris brand, made in U.S.A. There are three capacity engine vehicles 90cc, 200cc, and 330cc. with automatic gears. They have instructors to teach how to ride. Different tracks A, B & C are ranked by their complexity level, signals and navigational arrows are provided. ATV park is open daily from 9:00 a.m.-6:00 p.m. except Wednesday call 089-2069020. Another Park is in Khao Takiap and has one big track using all 150cc. vehicles. This Park is open daily from 8:30-18:00 hrs. Bring your camera or camcorder along to capture lifetime experience. It's safe and adventurous.





Troubled Waters Ahead !

If you were looking at stocks in key markets alone, you'd be cautiously optimistic about the economy. Federal Reserve had initially cut the interest rate 25 percent in Dec. followed by hefty 75 percent on Jan 22. Who are right! **Stocks or Credit? It's Credit!** The hallmark of the current environment is the equity market lags the credit markets. To be sure, because of open financial markets, and massive US house mortgage crisis, the credit crunch has spread across and the stocks measure different things.

President Bush announced US\$ 168 billion stimulus package on Feb 14, addressing the Congress. A Republican senator Bob Corker of Tennessee remarked "Springing \$160 billion around the country and asking people to spend it quickly was not a solution worth debating or passing."

Another senator asked Federal Reserve Chairman and Treasury Secretary to identify how much of the stimulus money would need to be spent to have an effect on the economy in the second half of this year. The two officials avoided answering the question directly. But this package would only go out in May. Another financial executive in the New York said



Henry Paulson, US treasure secretary refuses to give true picture of US economy

STEAK & INTERNATIONAL

Papa John, an established name in dining, has opened in a more spacious & garden ambiance in Khao Takiab, diagonally opposite The Rock hotel.

The German management has the same chef and the kitchen staff. The highlights are the steak from New Zealand, chateaubriand, duck breast filled with orange sauce, spareribs, Italian and Thai food. The winelist and drink menu is extensive. The seating is air-conditioned as well as outside. Ample parking.

Open daily 15.30- 24.00 hrs.

154 Takiab Road, Nongkhae, Hua Hin. Tel: 032-514 295

"Congress can't hear any noise from people, its ears are stuffed with industry money.

American consumers need tax cuts, cut Medicare and slash entitlement spending. Consumers are paying more for their petrol, logistics, higher food prices, high inflation and no credit for housing or cars. Unemployment would continue to rise. How they would come out of it!

On top the US administration has spent \$3trillion in Iraq and \$ 1 trillion in Afghanistan and Pakistan since 2001. Weak domestic demand is expected to keep GDP below 2% in 2008.

As all economies are closely linked, the effect is global from EU, Japan, China and Australia.

Japan Economy

According to Jetro (Japan External Trade Regulatory Organisation), its GDP would be 1.8 % this year as compared to 2 % in 2007, 2.2 % in 2006 and 2.7% in 2005. Japan's major markets are Asia (50%), US (12%) and EU (10%).

EU Economy: The economic growth in EU during 2007 was 2.8% down .1% as compared to spring forecast.

Although, EU economy started on a stray note in the beginning of 2007 but turbulence in US during summer has caused disorder. The slowdown in US economy would be compensated by China, India and the Middle East. Inflation was 2.2% in 2007, less than last year.

Trade with Russia and Central Asia since 2000 has shown strong growth. The trade with Japan is stable.

The sound economic fundamentals of the region wouldn't have an impact on EU economy.



China Economy

The world economy would still run on Asian engine. In spite of weakening dollar, China's trade surplus is getting heftier. Big headache for the world is pegged Yuan to the dollar. Besides growth, inflation in China is rising rapidly.



Chinese PM Wen Jiabao (center) with PM Jose Socrates of Portugal (L) currently EU President, and Jose Manuel, European Commission President, at the 10th Annual China-EU meeting during Nov 07, in Beijing.



China's vibrant growth is underpinned by net export gains and buoyant domestic demand, led by investment.

China has set-up strong foothold in Africa because of its energy needs. Inspite of world condemnation, China has intensified its economic and diplomatic clout in Sudan and Zimbabwe.

IMF Managing Director, Dominique Strauss – Kahn during the G-7 financial heads in Tokyo on February 9, said "Government of countries representing a quarter of global output has room to use fiscal policy to support the world economy". Major oil and commodity exporting nations and others with large budget surpluses have room for some fiscal stimulus". These countries are in Asia, Latin America and Europe, which could act together to support the global economy. But the Chief doesn't realise it's "long way off"!

GOLFING IN HUA HIN

Royal Hua Hin golf course is the country's first course built in 1920. At present this belt has 8 courses, two belong to the state and the rest are private. Jack Nicholas has designed the first 18-holes of the Springfield. Imperial Lake View is 36-hole; Majestic and Springfield are 27-hole, while the rest are 18-holes. All courses offer pick-up at no extra charge. However, the city has few exclusive golf handling companies. Except the two state owned courses, others offer accommodation. The Palm Hills at present is the only one selling residential units. Black Mountain is the latest addition opened in April this year. The first tee-off starts at 6.00 AM.

Golf Course	Weekday	Weekend	Caddy	Golf Cart
Black Mountain	3,000	3,000	250	600
Lake View	2,500	2,500	250	750
Majestic Creek	2,500	2,500	250	700
Milford Country Club	900	1200	250	700
Palm Hills	2,500	2,500	250	750
Royal Hua Hin	2,000	2,000	220	700
Springfield	3,500	3,500	250	750

For confirmation, please call:-

Black Mountain	Tel: 032-618-666
Imperial Lake View	Tel: 032-456-233-9
Majestic Creek	Tel: 081-942-3619
Milford Country Club	Tel: 032-572-439-41
Palm Hills	Tel: 032-520-800-2
Royal Hua Hin	Tel: 032-512-475
Springfield	Tel: 032-709-222-9



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www.palmhills-golf.com

One Day Trip

Khao Takiap



Mountain with chopstick-that is what it means literally. Travel past Hyatt Regency and stay left, past fisherman's village. The road gets steep and there are stalls selling merchandise made of sea shells. There is a Buddhist temple at top

of the hill while going sideways. On going straight there is an open area where beautiful Chinese Goddess is built. There will be many monkeys on the way. Evenings are very pleasant here.

Mrigadayavan Palace

This all teak summer Palace was built in 1923 by HM King Rama VI. The palace stands on 1,080 concrete pillars and houses King's bedroom, working room, receiving guests including his personal belongings. Corridors are long

and airy. Wear loose and comfortable clothes with cap and sun glasses.

Open daily from 8.30 – 16.30 hrs.

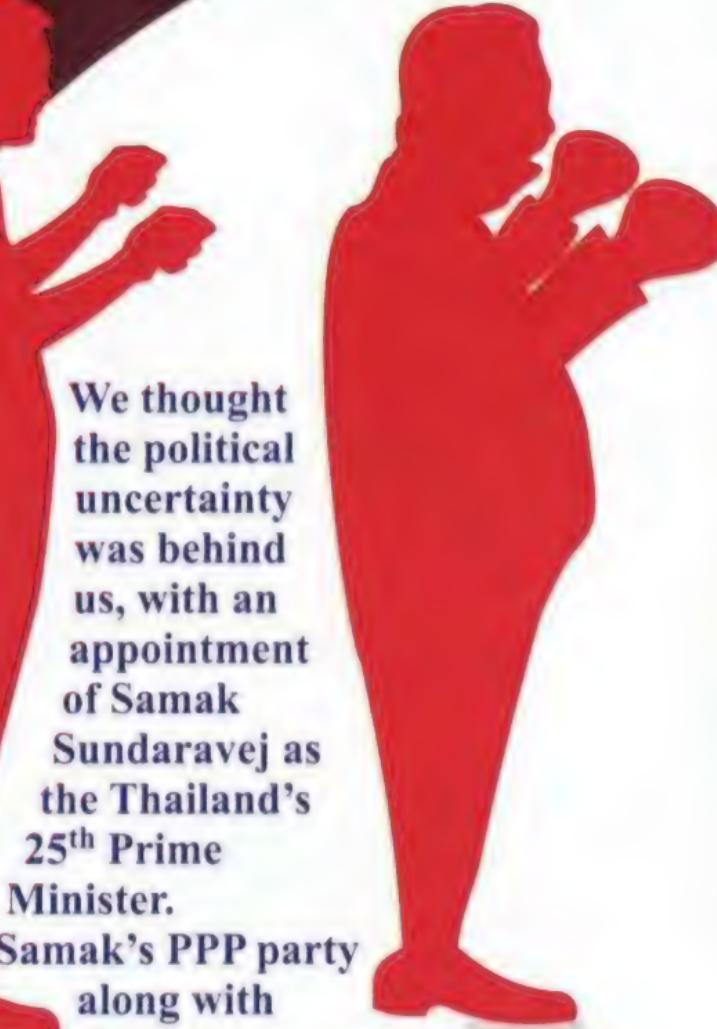


Snorkeling Tour

Drive south approximately two hours to the unspoiled "Bangsapan-noi". Your journey continues on the clear waters of Thai gulf. Take 15 minutes ride on a speed boat to explore crystal

clear water with coral reefs and tropical fish. This is OKoh ThaluO, an island with hole. This is an ideal place for swimming, snorkeling and sun bathing. Tel: 032-531-285

What's in Store!



We thought the political uncertainty was behind us, with an appointment of Samak Sundaravej as the Thailand's 25th Prime Minister. Samak's PPP party along with five other coalition parties, command comfortable 362 members in the House of 485. People were expecting the economic team to have at least one recognised member but sadly they're either doctors or marketers. The cabinet has three ladies, who happen to be the wifes of banned politicians, with no political experience.

Prime Minister Samak before the Royal audience did say, "the cabinet is a bit tainted but this was the best he could achieve, they should be given chance to prove their integrity, selflessness and acumen".

H.M. the King at the swearing-in-ceremony, advised "they have high responsibility on their shoulders and people expectations are high. Without naming any country, the King said few politicians of neighboring countries haven't delivered, so you guys should n't do the same. Do good for the country, irrespective of how much, Thai's would remember and respect you more".



The eagle eyed reporters had bagful of questions for the leader and his team, after the first cabinet meeting on February 5. The Prime Minister wanted to initiate nine mass transit lines instantly. The Finance Minister wished to remove 30% reserve rule and emphasize more on growth than stability. The first-time health minister announced he's going to annul Compulsory licensing of three life saving drugs.



The Cabinet has six Deputy Prime Ministers, three inexperienced women ministers of banned politicians. Thaksin's lawyer as Foreign Minister and brother-in-law as Deputy Prime Minister.

The colorful Chalerm Yoobumrung, the interior minister threw bombshell of giving limited autonomy to the three troubled provinces in the south, without consulting the Prime Minister and the army.

It was a fiery start but an alert Samak contained the fizz, everything has to be carefully reviewed PM echoed. The other sensitive issue was, when it's the best time to allow the self-exiled Thaksin Shinawatra to be welcomed as a triumphant hero.

The cabinet was hardly one week old, when an ad hoc election commission said House Speaker Yongyuth Tiyapairat, a close confidant of Thaksin, committed an electoral fraud.

He has to go but the PPP future is at stake now. The fate of the ruling party is hanging by a thread. Let's see if the Supreme Court and the Constitutional Court make a decision based on law or save the country politically.

Prime Minister Samak has done well till now, he's reflecting conflicting personality but a sincere Royalist. During the weekly live broadcast on February 17, he caused a big stir "An invisible hand is back in action". It's asking for PPP's blood and destroy political climate in the country" But Samak is a changed man, he's calm, composed and left the fate of the govt. in the hands of destiny. The time would tell whether the administration is run by Mr. S or Mr. T.





S

Shopping is a big bargain and is must for every visitor. Hua Hin has undergone tremendous changes, enticing every kind of shopping, one doesn't need to come to Bangkok. The Hua Hin Market Village, opp. The Marriott

has branded clothing, footwear, paintings, antiques, home products and DVD's. On the main Phetkasem road, right from the King's Palace, European home furniture shops covering bedroom, kitchen accessories, bathroom fittings, decoration items, Jewelry shops, tailoring, eye glasses, Thai Silk and cotton wear all abound on both sides of the road. In town opposite The Hilton, shops selling eye and sun glasses, tailoring, carpets, paintings and decorative items offer great variety at bargain prices. Going for Thai Silk ask for two ply material, it's thicker and gives good fall. Getting suits stitched choose the material carefully and price should include imported shoulder padding and good lining. Do not go for deals like 2-suits, 3-shirts and one tie US\$ 199.00, this is only to bring you inside the shop. Also avoid strongly recommended shops by your guide, there is some benefit included. Go for rather high-end, quality products for long lasting and satisfaction.

For Jewelry, take extra care, go for govt. (TAT) recognized shops with buy back guaranteed certificate. There are now two shops selling leather jackets and shoes. Bargaining is part of the norms, but you are advised to go for sensible bargaining and then must buy.





Buying A House

If you're looking for a house or condominium in Cha-am, Hua Hin and Pranburi area, don't have second thoughts. You are making the right decision to start with. It stands on certain reasoning like the King stays here most of the time, so there is hardly any crime, no gangs or drug pushers. The price of the land has increased every year for the past five years. This is not a 24 hrs city like Bangkok and Pattaya. Their late night activities are restricted to one soi and are far off from residential districts. No traffic snarls and people are very humble as compared to city dwellers.

The city is well planned with good infrastructure like roads, water and sewage in place. All districts of Prachuab Khirikhan are relatively clean and picturesque. Any property has to be 20 meters from where the sea touches the beach. This law covers the whole of Thailand.

If you're buying newly constructed condominium closer to the beach, it can go maximum of four storeys but higher storeys are available as you go further away from the beach. There are units available in high rise condos; one has to go to real estate agent to office you choice. High rise condos have been built before the new regulation came into effect. Now, you're on the lookout for renting or buying a place to live.

The best choice is to go through a reputable and well known real estate dealer. Most of the dealers here are foreigners. If you're renting a place, you will have to pay a surcharge or in certain cases agents take commission from the owner. In the first instance, you will be signing a contract with the real estate agency and the company will look after its maintenance in all aspects. In the second scenario, the contract will be signed between you and the owner, who will take care of the maintenance. Normally, two-three months rental is kept as deposit depending on the furniture inside the house. It's better to transfer the telephone line in your name in order to clear long distance call bills.

The other big step is the precautions to be taken while you indulge in buying a property or land. The law states foreigners can't buy land in the first place. So if you have a trust-worthy Thai partner or companion, do it through his or her name, plain and simple. But when you don't have anyone,





then where to go? You form a company which has seven or more than seven shareholders and foreigners own 49% or less and your estate company should arrange the 51%

balance. This you're doing by registering a company, where lawyer involvement is a must. In a company, the number of Thai shareholders always has to be one higher than foreign shareholders. The registration fee is about Baht 30,000. There are 2-3 real estate lawyers in Hua Hin. In July 2006, Thai government issued directives; like Thai shareholders have to show their financial statement and few shareholders might have to go to the land department.

Your developer or broker will arrange. In company formation, you have to have few transactions and make balance sheet. This process is not used unless, your company is actually doing healthy business. You should have the power of attorney to sign all the documents.

Before you enter into an agreement, discuss payment terms, like when foundation is laid, so much amount, when walls are completed, so much will be transferred and so on. There's a penalty clause in case the developer delays the construction.

Please ensure the money is paid into the account of real estate company and not into any individual's account and you must have the receipt. Work with a real estate agent who has been in existence for few years and have good track record. Once you have seen the constructed house, you need to make sure water; sewage and electricity are in place. Buy a house which is facing south or east so that afternoons are cool even in the summer.

If you're buying a constructed house, you're not going to pay 5.5% to the government; it's the responsibility of the seller. There is minimal land tax in Thailand. For a newly constructed house, there is a house registration fee of 2% charged by real estate developer, or you can hire a lawyer to do it. You should find time to see the progress, as construction is going on.

See fittings are of good standard and if you want any alterations, you still have time to do it. Thailand does have problems in ceiling leakage and drainage system, if it's not rainy season, pour water on the roof to check leakage. The rooms should be airy and cross





ventilated. There are interior design companies in Hua Hin who can assist. Furniture, kitchen and electrical appliances have sprouted along Phetchkasem starting from Soi 23 (Index Living Mall to Khao Tao). Market Village has Home Pro on second floor; one can buy from bed sheets to bath tubs. Tesco Lotus is an extensive grocery store. The Cabinet, a Swedish managed furniture shop before Shell petrol station has good furniture and fully functional kitchen.

To lease a property altogether for 60 years is another good option. Lawyer is needed, so he makes the contract in lessee's interest, so lease could be renewed every 30 years. The lessee can also sell whenever he wishes. Here no company formation and balance sheet is needed. Government has recently launched long stay resident scheme. A government enterprise has been set-up with Tourism Authority of Thailand (TAT) holding 30%. The buyer can lease with this agency and it in return signs with developer. Please consult your good lawyer. There is a treaty of Amity signed between Thailand and USA, where US citizens can own 100% of the company.

When you're buying a condo, the regulations are different. Suppose the total area (constructed and non-constructed) is 100,000 sq meters, a foreigner can buy only 49% of the total area.

If a public road leading to the condominium is to be constructed or you want to check status of 49% shareholding, only a real estate company can check, as all papers are in Thai and one has to go to the land department.

The owner of the individual condo has to pay extra monthly for maintenance of common area, swimming pool and security guards etc.

Hopefully this would give you enough guidance and thoughts when you're buying a property. Of course you need to bear things like who is in your neighborhood, security issue, when you're not in Thailand and so forth.



Rejuvenating Ourselves - Spa



Thailand, also termed the land of wats (temples), is one of Asia's best destinations for a spa getaway. Thai spas are well-known for their luxurious surroundings and can be found throughout the southern beach of Hua Hin, Cha am and Pranburi. Of all treatments offered in the spa, the most popular and famous one is the Thai Massage. People have been so intrigued by the wonders of Thai massage that they seek professional training in it before introducing the art of their home countries. No visitor to Hua Hin should leave without experiencing spa treatment. If done well, it will soothe aches and pains, loosen joints and ease muscle tension, leaving you feeling completely refreshed.

Foot massage or reflexology is one of the most popular and cheapest kinds of massage available all over Thailand and virtually every street has at least one reflexology clinic.

There is debate as to the actual origins of using pressure points on the feet to treat not only the feet but various internal organs and glands that correspond and are stimulated by particular pressure points on the sole of the foot. Some say reflexology's roots lie in traditional Asian style massage techniques while others advocate that early Western doctors are responsible for developing and refining foot massage techniques, better known there as 'Zone therapy.' The ancient Egyptians also left behind inscriptions and stone carvings that depict people receiving reflexology treatments.

Reflexology -An Asian Mystique

by Nick Davies





Personally, the notion that foot massage was developed in the East seems to be much more realistic as it contains elements of the traditional massage that was developed through Buddhist temples around Indo-China many centuries ago.

Considering the amount of time we spend on our feet, they are a part of the body that need a lot of attention but unfortunately rarely get the treatment they need.

Being the lowest part of the body, there is a constant battle with gravity going on in these lower regions. The feet are often where crystalline deposits in our body fluids end up. These build up over time and cause blockages that restrict the movement of fluids around the body.



These deposits of 'crystals' are broken down during a foot massage, releasing them back into the blood stream where they will eventually make their way to the bladder to be expelled from the body.



Having these crystals crushed by the strong thumbs of a reflexologist can be a very painful experience and makes you wonder why you decided to pay for such treatment but after a few minutes of circulating thumb pressure, a feeling of euphoria follows the pain as the warming sensation of 'new blood' surges into the previously blocked areas. It's for this reason that people undergoing foot massage should also drink lots of tea, which will help the fluids circulate and dislodge the crystals.

It's quite surprising the range of organs and glands that can be treated with reflexology, including the sinuses, pancreas, kidneys, prostate, bladder and lymph areas, to name a few.



Apart from the hardened hands of a reflexologist, there are a few tools for the trade too. There are numerous self foot massage tools like 'cobble stone' mats and wooden rollers or balls that can be used while sitting.

Thai foot massage therapists usually have a short, tapered piece of wood with rounded fat and thin ends which is used to press down on the various pressure points. This really hurts, especially when applied to the tips of the toes, which is invariably where a foot massage starts. Again, the pain is short lived and almost instantly gratifying as you feel the energy rushing around the joints.

Obviously, the idea of letting someone else get near your feet can be a bit daunting, especially if it's been a hot day or your feet have been working up a sweat in a stuffy pair of socks. It shouldn't be too much to worry about though as there will be somewhere to wash your feet or the masseur may wash them for you in scented water and alcohol to kill bacteria.

Although no one claims that Reflexology will cure illnesses and ailments, it is hailed as being extremely beneficial in the relief of things like sports, stress conditions, digestive disorders, hormonal imbalances, Arthritis and even infertility.

Like most forms of treatment, just one reflexology session may offer instant relief but it is usually necessary to undergo a course of several foot massage sessions in order to experience longer lasting positive results.

Acne, for example, can be treated with foot massage, which is actually treating the internal organs that can be responsible for an outbreak of spots like the Liver, gall bladder, adrenal gland, bladder and kidneys.

Some might be interested to know that allergies can also be relieved with foot massage and treatment is aimed at targeting the Parathyroid glands, adrenal glands, kidneys and bladder.





If you own a business with employees and you're looking for a way to increase productivity and reduce sick days, offering regular reflexology treatments to your employees on a regular basis could be the answer. A reflexology treatment trial in Denmark with 1450 postal worker employees over a 3 year period dramatically reduced the number of sick days taken by employees and is said to have saved the company the equivalent of 110,000 Pounds.

So whether it's for yourself, a friend or as a treat for your staff, a few sessions of foot pummeling is a great way to get you back on your feet and could help save you future hospitalization for untreated disorders and may even save you a bit of cash too!

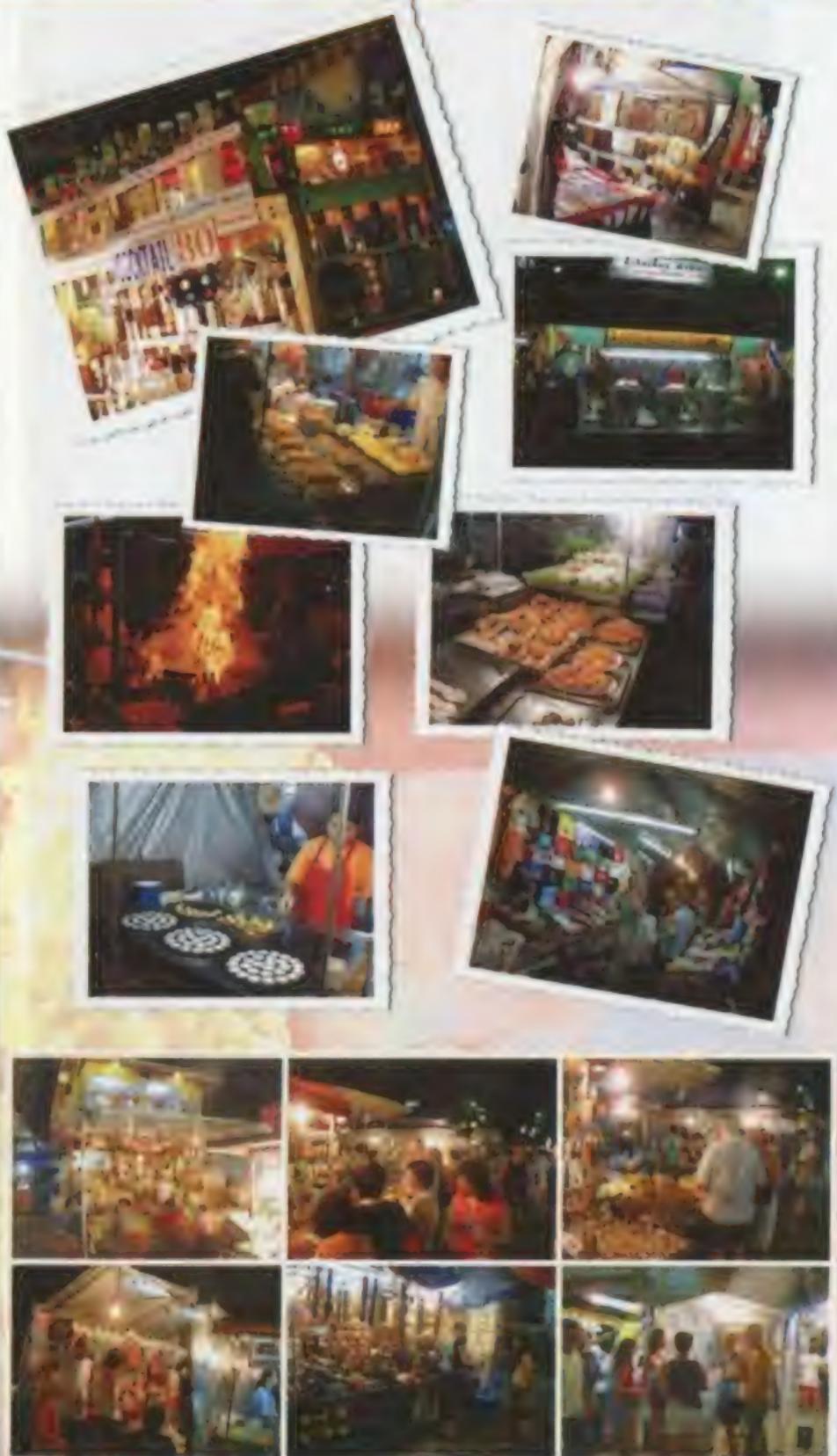
Every hotel which has spa in this area have reflexology, great ambiance and certified masseurs. Guests will find plentiful shops in front of Sofitel, Hilton hotels. These shops are positively cheaper but they don't offer the same environment.

Following hotels offer full spa treatments :-

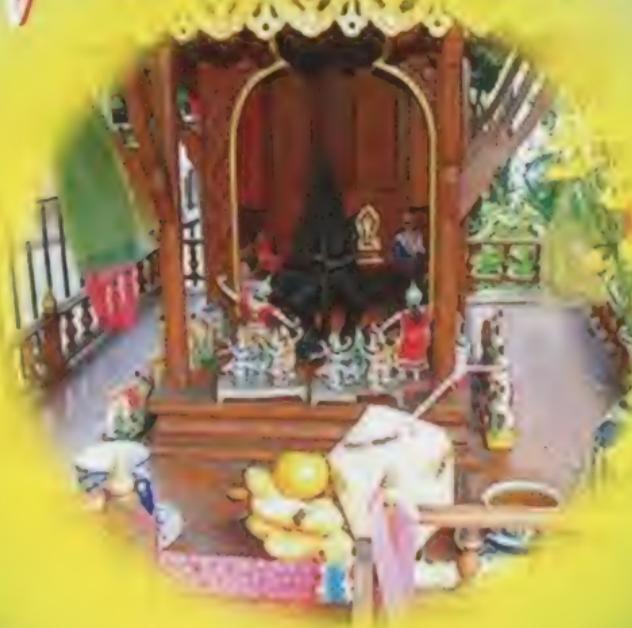
Dusit Resort	032-520-009
Veranda Resort & Spa	032-709-000-30
Anantara Resort & Spa	032-520-250-6
Chiva-Som Health Resort	032-536-536-8
Hilton Resort & Spa	032-512-888
Marriott Hua Hin Resort & Spa	032-511-881-4
Sofitel Centara Resort	032-512-021
Evasion, Pranburi	032-632-111
Anchana Resort & Spa, Pranburi	032-559-366-7



• Night Market



Spirit Houses



Spirit houses are inherent part of Thai culture. You will find them virtually everywhere, in the courtyard of the houses, in front of the shopping malls and even outside business establishments. In fact it is essential to put a spirit house before official opening of any building.

These spirit houses are intended as abode for the spirits. It is a belief among the Thais that there are guardian spirits which protect the land, and it is important to appease them by providing a dwelling for them. They look like miniature temples set atop a tall pedestal; some of these even resemble a typical Thai house. Inside these houses you can





see miniature figures like dancers, married couples, which are intended as servants of the guardian spirit. The animal figurines like horses and elephants are kept as the modes of transport. These spirit houses are constructed of teakwood, concrete or glass. Thais pay respect to these shrines by burning incense sticks and also by holding their hands together (perform a "wai"). The offerings are made in the form of fruits like oranges, grapes, guavas, rice and even colourful Fanta bottles with straws.

You can even see beautiful colorful pieces of cloth tied to the pedestal on which the spirit house stands. These clothes are meant to adorn the spirits residing in the miniature houses. These drapes when become old, are replaced with new shining ones.



If there is a need to place new spirit house, the old ones are discarded at a wat or temple, or at a place where other spirit houses have been discarded. Many westerners while on a visit here, buy these spirit houses as a decoration accessory for their house. Few years back when David and Victoria Beckham visited Hua Hin, couldn't resist buying one for their home in England.

The popularity of these spirit houses globally can be gauged by the fact that they are available even on internet. You can buy even one at ebay website.

The animism-belief in spirits is deep rooted and is inter-twined with Buddhism. This custom has only strengthened with time. This reverence towards the spirits is epitome of the fact that Thais like to live in harmony with everybody including the spirits!



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HOTELS

Bacchus Home Resort, Pranburi

Tel: 032-632-287-8

Bacchus Home Resort is one of the most romantic and beautiful hideaways ever. Located just 25 minutes from Hua Hin city, nestled in lavishing greenery with breathtaking views overlooking the lovely sandy beach of Hua Hin bay. This luxury resort has the second — to — none ambience offering relaxing massage experience and exclusive lodging facilities set in harmony with nature.

All the treasures of the resort await visitors seeking a truly memorable holiday experience. No matter whom you are. You will always be treated with the same warm welcome as been given to celebrities, honeymooners and travelers form around the world.

Putahracsa

22/65 Naeb Kaehat Road, Hua Hin, Prachuab Kirikhan 77110

Tel: 032-531-468-70 Fax: 032-331-488

E-mail: info@putahracsa.com Website: www.putahracsa.com

Putahracsa is a low rise villa-style resort set on the eastern coastline of Hua Hin. It is 5 minutes drive from Hua Hin City, railway and bus station. Silk shops and many restaurants are just a walk away. The hotel comprises of 59 chic individualized units that emphasize personal space and privacy. The spacious villas at the unique Putahrasca Hua Hin are tastefully designed with wooden flooring, a private outdoor terrace and various amenities like spa, boutique/gallery and restaurants. (Monsoon for Contemporary Cuisine and Oceanside for seafood and international Cuisine).

Check out the place for a refined experience.

For directions see Greater Hua Hin map

RESTAURANTS

All Seasons

Naresdamri Road, opposite Hilton

Tel: 032-512-979

This restaurant is outstanding in steaks and grilled meats. The steak is imported. The menu covers fresh seafood preparations, Continental, Italian, Thai food and hamburgers. Extremely reasonable prices. Open all day.

For directions see Central Hua Hin map

Buffalo Bill's

On the corner of Chomsin and Naresdamri

Tel: 032-530-087

Last Sunday I was down on a breezy corner at Buffalo Bill's restaurant where I read that they've just celebrated 10 years of serving some of the best food in Hua Hin. There extensive menu which starts with all day breakfasts with good English pork sausages, real back bacon, black pudding and thick cut toast. For the health conscious there was a fresh fruit platter with muesli & yogurt, and many other dishes in between, with fantastic sausage and eggs Benedict.

For lunch I could choose between fresh cut sandwiches, B.L.T's or filled jacket potatoes with some exiting fresh salads. On Sunday's there's a big roast of Argentine Angus beef rump and Australian leg of lamb and much more. I was told that if I still had room I should try the homemade apple pie or chocolate brownie and whipped cream!

The evenings have European favourites like Bavarian pork knuckle with home made sauerkraut and creamed spinach, Beer battered north Atlantic Cod, mushy peas, home made Tartar sauce and pickled onions of course served in newspaper just like the old time chippie. Argentine Angus beef steak's are char grilled to your satisfaction. There's Australian Frenched rack of lamb, the list goes on and on, is your mouth watering yet? The contemporary Thai food is guaranteed to have no MSG flavour enhancers.

To get there, when you're facing the Hilton Hotel on Naresdamri Road turn to your left and take a 3 or 4 minute walk to the corner of Chomsin and Naresdamri Rd, opposite the pier entrance where the fishing boats come in. You can enjoy some real good home cooking, I did.

Buffalo Bill's has new roof top terraced apartments for holiday rentals with the best views in Hua Hin you can check out rooms and menu at www.buffalobillshuahin.com

Bill told me with a cheeky grin "children and vegetarian are welcome, we also cater for wedding, christenings, Bar Mitzvah, funerals and hangings."

California Cantina Restaurant

Located directly opposite the Sofitel Hotel (see Map this book) the California Cantina (Restaurant) offers a Family Theme Restaurant with our staff in Cowgirl and Mexican Dress. The concept is simple; we are a Fun Pub with Great Food and the best Margaritas in town. Children welcome and Children Meals are available.

We provide Mexican Specialties, Real Old West Style Bar —B-Q Ribs, and Great Steaks on our BBQ, Fresh Seafood, Louisianian Style Blackened, Burgers, and Thai food. Our bar provides Specialty Cocktails such as Lime, Mango and Strawberry Margaritas. We also have Exotic drinks from around the world for your drinking pleasure.

Ten percent discount with this Advert. Not valid with any other offers. Valid till 31 October 2007

Margaritas Frozen or try the Shaken at Your Table

LARGEST GLASS IN TOWN

Open 7:00 AM for Breakfast until Late

Hagi Japanese Restaurant

Sofitel Centara Hua Hin Resort

1 Damnernkasem Road, Hua Hin 77110

Tel: 032-512-021-38 Fax: 032-511-014

E-mail: reservation@sofitel.co.th

The Hagi Japanese Restaurant features daily performances of traditional and modern Japanese cuisine. Located on one of Hua Hin's busiest street corners, it affords nice views of the bustling Hua Hin nightlife. Japanese Chef Wuttichai prepares sushi to perfection, and the sashimi is both fresh and delectable. Signature dishes include Beef Teppanyaki, Live Cooking Station and the town's favorite sukiyaki Japanese hot pot.

Capacity: 90 Indoor / Outdoor

Open: 15.00 hrs. - 23.00 hrs. Dinner

For directions see Central Hua Hin map

Heidi's

Poolsuk Road behind City Beach Hotel

Tel: 032-532-367

This is a garden restaurant right in Central Hua Hin on Poolsuk Road behind City Beach Hotel. The cuisine is European, International and Thai. Menu available in finnish & danish languages. The owner is Swiss so Swiss highlights are of course made to perfection. The steak is imported and cooked the way you want. Food from other European countries is also cooked well and so are the Thai dishes. Highlights are sliced pork Zurich style, Cordon Bleu, Grilled pork sausage with onion sauce, spare ribs and not to overlook Swiss cheese fondue. Open for lunch and dinner. Kitchen is open till midnight.

For directions see Central Hua Hin map

Manora Village

Hua Hin, Khao Tao

Tel: 032-525044

Quality food with extensive choice in Thai and western cuisines, are available here, at Manora Village. The restaurant's menu covers every possible Thai dishes. Come enjoy, the beautiful garden setting, with wine and extensive choices of food the restaurant offers. Open daily from 9.00 am- 10.00pm

The Museum Coffee & Tea Corner

Sofitel Centara Hua Hin Resort

1 Damnernkasem Road, Hua Hin 77110

Tel: 032-512-021-38 Fax: 032-511-014

E-mail: reservation@sofitel.co.th

Located in the original hotel lobby, The Museum Coffee & Tea Corner highlights the classic atmosphere of the bygone era that characterizes the hotel. Each pastry, carefully prepared by Executive Pastry Chef Somsak Larbprasit, deliciously intrigues any sweet tooth. Chef's specialties include Lenôtre fine chocolate cakes, as well as traditional English Afternoon tea, which features a wide selection of scones, finger pastries and crêpes.

Capacity: 60 Outdoor

Open: 10.00 hrs. - 19.00 hrs. Snacks

Nahb Talay

22/65 Naeb Kaehat Road, Hua Hin, Prachuab Kirikhan 77110

Tel: 032-531-493 Fax: 032-531-488

Nahb Talay, located 60 meters off the resort grounds towards down town, offers Thai and seafood cuisine with a creative touch.

Open daily: Lunch & Dinner 11.00 hrs. - 23.00 hrs.

Palm Seafood Pavilion

Sofitel Centara Hua Hin Resort

Tel: 032-512-021-38 Fax: 032-511-014

The Palm Pavilion, located both just next to the Gulf of Siam and within the classic colonial pavilion, is the ultimate in luxury. Fusion gastronomic cuisine is the specialty here, and Chef Weerasak Jariyatassakorn lovingly prepares each dish. The Palm Pavilion's specialties include Tropical Fruit and Lobster salad, Grilled Shiitake Mushroom Cappuccino with Chili Dust and Wok flavored Rock Lobster on an Asparagus bed. The restaurant also features two delicious Thai and Seafood buffets.

Capacity: 45 Indoor, 40 Outdoor Open: 19.00 hrs. - 22.30 hrs. Dinner

Papa John

Tel: 032-514295

Steak and International 154 Takiab Road, Nongkhae, Hua Hin,

Papa John restaurant under the German management has been operating and satisfying the customers since 1995. Earlier opposite Sofitel Central with smaller and noisy corner, Papa John has now moved and opened in a garden and spacious piece of land in Khao Takiab area.

The chef and the kitchen staff is the same, so high quality is guaranteed like before. The restaurant has a new bartender who can prepare colorful and tropical drinks.

Open everyday from 15.30 — 24.00 hrs.

Sunshine Restaurant- European, Thai and Seafood

Naresdamri Road, opposite Hilton Tel: 032-532-475

The restaurant specializes in European, Thai and Seafood. Grain-fed steaks done in different styles would satisfy your palate along with German Beer. Other European dishes are Goulash soup, assorted German sausages, Pork knuckle, duck, Beef escalope "Vienna style", German mixed grill, Wiener schnitzel. Seafood covers grilled King Prawns, grilled red snapper with spicy sauce or lemon butter. Breakfast is also served.

For directions see Central Hua Hin map

REAL ESTATE

Baan Chaan Talay

Charn Issara Viphapol Co., Ltd.

2nd Fl., Charn Issara Tower II, 2922/181 New Phetchaburi Road,

Bang Kapi, Huai Kwang, Bangkok 10320

Tel: 032-473-345-7 (Cham), 0-2308-2016-7

or 0-2643-8223 ext. 285 (Bangkok)

Website: www.charnissara.co.th

The renowned Charn Issara developer's, Baan Chaan Talay is a new project after three sold-out condominium projects in Cha am. Located in Greater Cha am, the project offers panoramic sea view with lush green surroundings. The project is located on the most beautiful stretch of beach in Cha am. A total of 175 units, Baan Chaan Talay provides buyers with choices, 2, 3, 4 bedrooms and suites. The ground units have individual pool villa and the 14-rai project includes two gigantic swimming pools and a fitness center. Though each unit has different prices, all the buyers still share the same blissful serenity.

Baan Chaan Talay is located just 4.5 kilometers from the Cha am intersection, in Soi Rum Tan.

For directions see Greater Cha am map

Hua Hin Country Club

Zephyr Valley, 200 Moo 7, Baan Nong Hieng, Hin Lek Fai,

Hua Hin, Prachuabkirikhan 77110

Tel: 081-891-6879, 081-502-8491

www.huahincountryclub.com

Hua Hin Country Club Apartments consist of 66 luxury two bedroom, two bathroom apartments plus 5, three bedroom, three bathroom Penthouses located at Nong Hieng, 10 km from Hua Hin city centre, surrounded by a beautiful mountain backdrop, offering spectacular views over 2 newly constructed 18 hole golf courses that commands a sound investment and views second to none in the area. Clubhouse facilities will feature a reception, bar and restaurant, business service centre, lounge/meeting room, a fitness centre, pool tables, swimming pools and convenient shopping. A unique feature of the Hua Hin Country Club Apartments has a lawn tennis court, croquet, and lawn bowls.

Manora Village I&II

Tel. 032-572060

92/19 Soi Mooban Khao Tao, Hua Hin

e-mail : info@manoravillage.com

<http://www.manoravillage.com>

The manora property is a known name in the reality business in Hua Hin. In quiet yet not so far from Hua Hin town, there's Manora Village project I and II with resort style residence in secure community, providing round the clock security. The price range is 3.8 — 9.5 million baht depending on the land size and number of rooms. The pristine long stretch of beach and 18-hole golf course is near by. The housing complex has clubhouse with swimming pool, jacuzzi, restaurant and shuttle bus.

Plus Property

Plus Property Company Limited (Huahin)

71/7 Petchakasem Road Hua Hin

Tel: 032-531-351 Fax: 032-531-348

Email: Huahin@plus.co.th

We are the answer to your property solutions. Let us be your assistant at hand. We will reduce all troublesome you found with your property, selling or renting out to the right target. We can support you with all the steps until the transfer of ownership is done. Please call us or come in our office which is close to the clock tower and would take care of the rest.

A Service to locate potential buyers and sellers of the property you are interested in, whether it be an empty land, detached houses, townhouses or condominium units. Our team of highly experienced professionals can provide reliable consultation and facilitation referring to taxes and laws involved.

Pranaluxe

Beach Road, Pranburi, Prachuabkhirikhan

Tel: 032-631-381

www.pranaluxe.com

An elegant beachfront community of 43 upscale tropical villas set amongst 16 rai of coconut plantation. Less than 30 minutes south of Hua Hin, right on the beach, Pranaluxe offers gated community with four types of contemporary tropical villas. The distinctive and unique roof form, inspired by the gentle wave of the ocean, brings light to the interior space. Residents will enjoy life to their fullest in their secluded haven or relish the plentiful amenities such as clubhouse, common facilities, sauna, shallow pool, jacuzzi and 100-feet infinity edge pool. 3 showhouses will be ready for viewing in mid-april. Price starts at 7.6 million Baht.

For directions see Pranburi map

Seniorenparadies

10/8-9 Na Moo Baan Ruam Sook, 77110 Hua Hin / Thailand

Tel and Fax 032-534-855

Die Bungalows und Villen mit ihren paradiesischen G rten sind auf modernstem Baustandard und zu Preisen erh ltlich, fr die man in Europa kaum noch eine kleine Wohnung bekommt. Abgesichert sind sie durch 30-j hrige Lease-Vertr ge mit 2-maliger Verl ngerungsoption, die wie Eigentum bertragbar, vermietbar, verkaufbar und vererbbar sind. Die Kosten fr ein luxuri es Leben im Paradies sind nur ein Bruchteil von denen in den kaum noch bezahlbaren Institutionen zu Hause. berlegen Sie sich dieses Angebot gr ndlich und kr nnen Sie Ihren Lebensabend in w rdiger Umgebung durch den Einzug in eine unserer herrlichen Wohnanlagen.

Sira Sila Estates

*1/150 Takiab Road (Op. 7 Eleven), Takiab, Hua Hin, Prachuap Khirikhan
Tel: 032-536-460, 032-536-761, 081-857-4328
Fax: 032-536-949, 032-536464
E-mail: sales@brittlesstarresorts.com
www.sirasilaestates.com*

Hua Hin's crown jewel with true commitment to world class service and sophistication!

Only a privileged few will have the opportunity to call Sira Sila Estates their home. Residents enjoy all the amenities offered by the "Kundala Pavilion Club House" and the S'mor Spa Resort including tennis courts, pools and waterslides, beaches, restaurants, shops, spas, fitness center and a concierge service. This Estate is the most exclusive housing project in a superb location. You can escape to this place where reality will exceed your dreams. The challenge here was how to style your home in a way that expresses your passion, your desire, your interest and at the same time makes your house an extension of the nature.

For directions see Greater Hua Hin map

The Address Hua Hin

*143 Moo 2 Soi Huay Dod, Hin Lek Fai, Hua Hin, Prachuap Khirikhan
Tel: 084-800-1106, 084-012-0340*

The Address Hua Hin have already sold out their phase one units. Luxurious 426 sq. metre homes with attached 130 sq. metre swimming pools are available in their phase two project. Engel & Volkers is the exclusive agent for The Address.

For directions see Greater Hua Hin map

Tropical Paradise Garden

operated by Blue Hill Co. Ltd.,

*10/9 Nah Moo Baan Ruam Sook (Khao Noy) 77110 Hua Hin
Tel: 032-535-310 or Mobile: 089-053-8309
E-mail: sales@bluehillgarden.com
Web: www.bluehillgarden.com*

Tropical Paradise Garden is situated in scenic Khao Tao near 2 lovely beaches, only 12 minutes drive from Hua Hin centre. This exclusive residence with only 16 villas offers tranquility, much open space with a beautiful tropical garden and a spacious clubhouse and pool for the residents. The large villas are built with premium materials and have been designed by well-known architect. Prices range from 12-19 MBaht. The project should be completed 1st quarter 2008.

For directions see Greater Hua Hin map

GOLF

Custom Clubmakers

Professional clubfitting and repair

Located in The Hua Hin Golf Centre (opposite the Hilton Hotel)

Tel: 081-736-9462

Your swing didn't come off an assembly line...

neither should your equipment

Come visit our showroom and fully equipped workshop where we specialize in clubfitting the Award Winning #1 Custom Proline "KZG" brand of golf clubs. This line, coupled with many years of experience and accumulated knowledge, we provide the finest service that any golfer could wish for in terms of a large selection of trial clubs and computer analysis that are both designed to maximize a golfer's potential with regards to distance, accuracy and performance

PCS Professional "Class A" Clubmaker

PCS "Class A" Club Fitter

GCA Advanced Clubmaker

Certified Rifle Centre

Official Clubmaker for the Asian Tour

OUTDOOR SPORT

CHA-AM ATV Park

760/7 Soi Borkam, Petchakasem Road

Cha-am, Petchburi 76120

Tel: 089-206-9020 www.cha-amatvpark.net

ATV Cha-am's terrain is set amidst lush green surroundings for you to enjoy an pleasant overview while you are out riding premium quality cars of Polaris brand, made in U.S.A. There are three capacity engine vehicles 90cc, 200cc, and 330cc. with automatic gears. We have instructors to teach how to drive. Different tracks A, B & C ranked by their complexity level, signals and navigational arrows are provided. ATV park is open daily from 9:00 a.m.-6 .00 p.m. except Wednesday. Bring your camera or camcorder along to capture lifetime experience. It's safe and adventurous. Visitors would be given safety equipment such as helmets, gloves, and glasses.

SHOPPING

Gruce Nails & Spa

Liab Tang Rod Fai Road

(Behind Night Market)

Tel: 086-5230412, 085-9307262

Professional in nail painting, acrylic nails in different shades and colours, hair extensions, dread locks, Eyelash extension services.

Nail & Foot Spa services also available here.

For Directions see Central Hua Hin Map

Hua Hin Legacy Co., Ltd.

Hua Hin Legacy Co: Ltd

15/11 Soi Hua Hin 51, Phetchakasem Road, Hua Hin

Tel 032-516-606-9

E-mail: huahinlegacy51@csloxinfo.com

Over here, we, Hua Hin Legacy, are the largest gems hall and the only jewellery center with our own factory producing a wide variety of 14 k, 18 k gold, 925 sterling silver and pearl settings of ring, earring, pendant, chain, and many more items with diamonds, rubies, sapphires, emeralds, jades, topazes, citrines, etc. We also provide services for the customer: i.e. custom-made designs, fixings, resizing, modifying. Guarantee certificate for all jewellery articles is available. Please call us for free pick-up service and visit our nice atmosphere. Open daily except Sunday, from 9.00 am- 6.00 pm. We never let you down.

For directions see Greater Hua Hin map

Hua Hin Optic

92 Petchkasem Road (opposite Clock Tower), Hua Hin

Tel. 032-513-094

Email: info@huahinoptic.com

The shop has a modern equipment to check the eyesight. They have latest brands for day and night glasses and imported progressive lens at local price.

For directions see Central Hua Hin Map

Mike & Co Tailor

18/1 Naebkhehars Rd., Hua Hin 77110

Tel: 032-531-155-7 Fax: 032-531-154

Email: mike@mikecompany.com

This is a complete tailor shop unlike others. Here the main show room or its branches under Mike & Co. Have full range of materials including imported wool, cashmere, cotton and linen. Here, the showroom has in-house professional cutters, and fitters. Suits could be made as per your schedule. Here, the shop stresses on workmanship and quality by using thermal fusing and industrial steam presses. Each piece goes through quality control before it reaches customers. Call us for free pick up and guided tour of our premises.

Na Wang Balcony

Phetkasem Road, diagonally opposite of the Klai Kangwon Palace, Hua Hin

Krikan Co., Ltd, 77/6 Soi Klongnong Yai, Sukaphiban I road, Bangkhae Bangkok 10160

Tel: 0-2454-2876-80, 0-2413-2258, 081-863-7147

Na Wang Balcony is diagonally opposite of the Klai Kangwon Palace. The shopping mall full of in-trend fashion wears and a great place to hang out with friends and family. The mall offers customers with different choice of food and also, a car wash with great value.

For directions see Greater Hua Hin map

Orchid Optical

123/3 Naresdamri Road (opposite Hilton Hotel) Hua Hin

Tel: 032-532-574

Email: info@orchidoptical.com

The right place for your eyes with modern equipment and a wide selection of latest and imported frames and branded sunglasses at very reasonable prices. Drop by to see for yourself.

For directions see Greater Hua Hin map

Premium Outlet Cha-am

Petchakasem Road KM 197, Cha-am

Tel: 081-935-7476

"Premium Outlet Cha-am", A must-shop mall, offers unbelievable savings on top-of-the-line and local fashion brand. Saving up to 70% off at more than 100 outlets, over 200 brands, all in an enclosed air-conditioned setting. Open daily from 10 a.m. to 8 p.m. Only 15 minutes from Cha-am, and 25 minutes from downtown Hua Hin. Shuttle Bus Service is available. Call our customer service 081-935-7476

Rashnee Thai Silk Village

18/1 Naebkhehars Rd., Hua Hin 77110

Tel: 032-531-155-7 Fax: 032-531-154

Email: mike@mikecompany.com

This is the only Thai Silk Weaving center in this area. Entrance is free where you can see the step by step making of Thai Silk. You can buy finished Thai Silk and get your dress made by our expert tailors. You can call us for free pick up and we will drop you as well without any hassle.

Thipurai Optical

33/26 Naresdamri road close to Hilton Hotel on the same side

Tel: 032-532-478

A part of Thipurai group, the shop has most modern equipment to check the eyesight. They have a wide selection of frames and branded sunglasses. The prices are reasonable so that people can have more than one kind.

For directions see Central Hua Hin map

Thipurai Tailor

• 29 Naresdamri Road (Next to Hilton Hotel)

Tel: 032-532-686

• 94/5-6 Petchakasem Road (Opposite Hua Hin Temple)

Tel: 032-514-104

Thipurai group belongs to Hua Hin and have investments in hotels, leather and optics. In tailoring the group has two shops one on Naresdamri close to Hilton and another on Phetkasem opposite Hua Hin Temple. Both stores have pure woolen and tropical material for gents. The lining used is of high standard. Their main objective is customer satisfaction that will bring their customers back. They have many materials for ladies as well along with the books of latest designs.

For directions see Central Hua Hin map

Virgin Drive Car Rental

Hua Hin, Cha Am and Pranburi

Tel: 081-384-4731 (Steve), 089-087-3126 (Thai)

Virgin Drive is a professionally managed company with the emphasis on value for money and service to all its customers.

Vehicles range from new top of the range SUV's and cars, 4x4 Pick Ups to economy class cars.

All vehicles can be delivered and returned to your hotel or home free of charge.

All Virgin Drive vehicles are insured for commercial and CAR HIRE purposes.

Virgin Drive Car Hire boast to have the best deal in the area from a legal company in Thailand with vehicles insured for CAR HIRE.

All details can be viewed at www.huahincarrental.com



USEFUL NUMBERS

Bus Terminal for BKK & South 032-511-230

Bus Terminal for BKK Only 032-511-654

Hua Hin Intl. Polyclinic 032-516-424

Micro Bus for Bangkok 086-992-7422

Police Station 032-511-027, 032-533-440

Railway Station 032-511-073

San Paulo Hospital 032-532-576-80

SGA 032-522-300-2

TAT 032-471-005-6

Tourist Police 032-515-995, 1155

(Same for Cha-am, Pranburi)



ACCOMMODATION

Hua Hin

AKA Resort 032-618-900

Anantara Resort & Spa 032-520-250-6

Asara Resort & Spa 032-547-746

Baan Anantasila 032-511-879

Baan Bayan 032-533-540

Baan Duangkaew 032-515-307

Baan Laksasubha 032-514-525-31

Baan Rajdamnern 032-533-605-7

Baan Talay Dao 032-536-024

Casa del Mare 032-519-061-6

Chivasom Health Resort 032-536-536-48

Chom View Hotel 032-513-305-7

City Beach Resort 032-512-870-5

Hilton Resort & Spa 032-538-999

Hin Nam Sai Suay 032-547461-5

Hua Hin Blue Wave 032-513-140-1

Hua Hin Grand	032-511-391
Hyatt Regency	032-521-234
Kaban Tamor	032-521-011-3
Let's Sea	032-536-888
Majestic Beach Resort	032-520-162
Marriott Resort & Spa	032-511-881-4
Napalai Resort & Spa	032-527-555
Putahracsa	032-531-470
Rock Beach Resort & Spa	032-537-100
Sailom Hotel	032-512-017-8
Sea Horse Resort	032-537-111
Smor Spa Village	032-536-800
Sofitel Centara Resort	032-512-021-38
Sun Dance	032-532-926-30
Supatra Hua Hin	032-536-893-4
Takiab Beach Resort	032-512-639
Thipurai City Hotel	032-533-555
Veranda Lodge	032-533-678
Worabura	032-536-999

Cha-am

Cha-am Methavalai	032-433-250-3
Dusit Resort	032-520-009
Grand Pacific	032-709-899
Holiday Inn Regent	032-451-240-9
Kaeng Chan Beach	032-471-314
Long Beach	032-472-444
Sheraton Resort & Spa	032-708-000
Springfield Beach Resort	032-451-181

Pranburi

Aleenta	032-618-333
Anchana Resort & Spa	032-559-366-7
Baan Pran Resort	032-630-598-9
Bacchus Home Resort	032-632-287-8
Beauty Beach Resort	www.beautybeachresort.com
Dolphin Bay	032-559-333
Evasion	032-632-111
Golden Pine	032-632-401-9
Kao Tao Beach Resort	032-572-572
Pattawia Resort & Spa	032-570-304-8
Praseban Resort	032-630-590-1
Privacy Beach	032-559-434-44
Purimuntra Resort & Spa	032-630-550-3
Tanaosri Resort	032-570-295-8



Life Style Resort Condominiums

Email : sales@manorparkhuahin.com
Tel : 032 531525/032 536992 Fax : 032 531535/032 536949




MANOR PARK
www.manorparkhuahin.com

Life style resort condominiums with excellent facilities. The first condominium that will be run as a 5 star hotel.

Located on Soi Hua Hin 102, only 2.8 km to the Market Village shopping mall.


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Tel : 032 531525/032 536992 Fax : 032 531535/032 536949

Email : sales@huahinpavilion.com



Email : sales@sirasilaestates.com

Tel : 032 531525/032 536992 Fax : 032 531535/032 536949

Call us, or come to our office for a free pick up to see our projects.

Office Address : 54 Dechanuchit Road, Hua Hin, Prachuabkhirikhan 77110 Thailand


www.sirasilaestates.com

"You can escape to this place, where reality will exceed your dreams."



Located on Soi Hua Hin 97, across the street from The Banyan Golf Club, and just several minutes to downtown Hua Hin.

APARTMENTS FROM JUST £22,000 / €31,250

Facilities Include: Clubhouse Swimming Pool, Gymnasium/Fitness Center & Spa, Lawn Tennis, Lawn Bowls, Croquet, On-site Shopping, Internet Cafe, Restaurants, 24hr Security, Private 1200sqm. Swimming Pool, Golf Course Views & Incentives



"Be My Neighbour..."

Joe Cole, England & Chelsea Footballer

**5-YEAR
INTEREST FREE
PAYMENT PLAN**

HUA HIN COUNTRY CLUB - FREEHOLD CONDOMINIUMS -

Project overlooks 'Black Mountains' new 18 hole golf course tipped to be Asia's finest

Foreigners can own freehold condominiums - Call for pick up from your hotel - Competitively priced from just 1.5M-13M Baht which represents 44,000,- to 49,000,- Baht per sqm. - Comprising of 123 high quality units ranging from 32.5 (internal sqm) to 145 (internal sqm) with 5 Penthouse apartments of 261 (internal sqm)

Sales Office (Hua Hin):
Hilton Plaza, Hilton Hua Hin
Resort & Spa, Hua Hin, 77110
Tel: +66 (0)32 532 382, Fax: +66 (0)32 532 598

sales@huahincountryclub.com, www.huahincountryclub.com


ENGEL & VÖLKERS
www.engelvoelkers.com/huahin
huahin@engelvoelkers.com
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